

**EPIC•MRA STATEWIDE POLL OF ACTIVE AND LIKELY NOVEMBER VOTERS
[FREQUENCY REPORT OF SURVEY RESPONSES – 600 SAMPLE – ERROR ±4.0%]**

Polling Dates: October 26, 2014 through October 28, 2014

Conducted by live callers -- 20% cell phones

Commissioned by

Detroit Free Press, WXYZ TV 7, WLNS TV 6, WOOD TV 8, and WJRT (ABC) TV 12

Now, I would like to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you do not recognize a name, please say so and we can move on. The first name is _____? “Do you have a favorable or unfavorable opinion of that person?” [IF FAVORABLE/UNFAVORABLE, ASK: “Would that be very or generally?” AND CODE BEST RESPONSE]

[ROTATE Q.7 THROUGH Q.14]	<u>DO NOT RECOG</u>	<u>VERY FAVOR</u>	<u>GENR FAVOR</u>	<u>GENR UNFAV</u>	<u>VERY UNFAV</u>	<u>REF UNDEC</u>
_07. Rick Snyder	---	24%	47%	41%	27%	12%
_08. Mark Schauer	6%	14%	38%	31%	17%	25%
_09. Gary Peters	7%	15%	40%	26%	13%	27%
_10. Terri Lynn Land	4%	11%	31%	48%	31%	17%
_11. Bill Schuette	20%	14%	34%	17%	8%	29%
_12. Mark Totten	64%	4%	10%	7%	3%	19%
_13. Ruth Johnson	47%	8%	22%	8%	3%	23%
_14. Godfrey Dillard	69%	3%	8%	4%	1%	19%

Now I would like to ask how you would vote in the upcoming November 4th general election.

ALL RESULTS INCLUDE A.V. RESPONSES

__15. In the election for Governor, if the election were held today, would you vote for [**ROTATE FIRST TWO NAMES**] Rick Snyder the Republican, Mark Schauer the Democrat, Mary Buzuma the Libertarian, Mark McFarlin of the US Taxpayers Party, or Paul Homeniuk of the Green Party?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward?” AND CODE BEST RESPONSE]

37%	Voted for Mark Schauer the Democrat
6%	Lean toward Schauer the Democrat
43%	<i>TOTAL VOTE SCHAUER</i>
40%	Voted for Rick Snyder the Republican
5%	Lean toward Snyder the Republican
45%	<i>TOTAL VOTE SNYDER</i>
1%	Voted for Mary Buzuma the Libertarian
1%	Lean toward Buzuma the Libertarian
2%	<i>TOTAL VOTE BUZUMA</i>
---	Voted for Mark McFarlin U.S. Taxpayers
---	Lean toward McFarlin U.S. Taxpayers
---	<i>TOTAL VOTE MCFARLIN</i>
---	Voted for Paul Homeniuk Green Party
1%	Lean toward Homeniuk Green Party
1%	<i>TOTAL VOTE HOMENIUM</i>
9%	Undecided/Don't know/Refused
---	Would Not/Did Not Vote For Governor (<i>volunteered</i>)

__16. In the election for Michigan Secretary of State, if the election were held today, would you vote for [ROTATE FIRST TWO NAMES] Ruth Johnson the Republican, Godfrey Dillard the Democrat, James Lewis the Libertarian, Robert Gale of the U.S. Taxpayers Party, or Jason Robert Gatties of the Natural Law Party?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward?” AND CODE BEST RESPONSE]

30%	Voted for Godfrey Dillard the Democrat
7%	Lean toward Dillard the Democrat
37%	TOTAL VOTE DILLARD
36%	Voted for Ruth Johnson the Republican
5%	Lean toward Johnson the Republican
41%	TOTAL VOTE JOHNSON
2%	Voted for James Lewis the Libertarian
---	Lean toward Lewis the Libertarian
2%	TOTAL VOTE LEWIS
1%	Voted for Robert Gale U.S. Taxpayers
---	Lean toward Gale U.S. Taxpayers
1%	TOTAL VOTE GALE
---	Voted for Jason Robert Gatties Natural Law Party
---	Lean toward Gatties Natural Law Party
---	TOTAL VOTE GATTIES
17%	Undecided/Don't know/Refused
2%	Would Not/Did Not Vote For Secretary of State (<i>volunteered</i>)

__17. In the election for Michigan Attorney General, would you vote for [ROTATE FIRST TWO NAMES] Bill Schuette the Republican, Mark Totten the Democrat, Justin M. Altman the Libertarian, Gerald T. Van Sickle of the U.S. Taxpayers Party, or John Anthony La Pietra of the Green Party?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward?” AND CODE BEST RESPONSE]

29%	Voted for Mark Totten the Democrat
6%	Lean toward Totten the Democrat
35%	TOTAL VOTE TOTTEN
40%	Voted for Bill Schuette the Republican
7%	Lean toward Schuette the Republican
47%	TOTAL VOTE SCHUETTE
2%	Voted for Justin M. Altman the Libertarian
---	Lean toward Altman the Libertarian
2%	TOTAL VOTE ALTMAN
---	Voted for Gerald T. Van Sickle U.S. Taxpayers
1%	Lean toward Van Sickle U.S. Taxpayers
1%	TOTAL VOTE VAN SICKLE
1%	Voted for John Anthony La Pietra Green Party
---	Lean toward La Pietra Green Party
1%	TOTAL VOTE LA PIETRA
13%	Undecided/Refused
1%	Would Not/Did Not Vote For Attorney General(<i>volunteered</i>)

___18. In the election for U.S. Senator, would you vote for [ROTATE FIRST TWO NAMES] Terry Lynn Land the Republican, Gary Peter the Democrat, Jim Fulner the Libertarian, Richard Matkin of the U.S. Taxpayers Party, or Chris Wahmhoff of the Green Party?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward?” AND CODE BEST RESPONSE]

43%	Voted for Gary Peters the Democrat
7%	Lean toward Peters the Democrat
50%	TOTAL VOTE PETERS
31%	Voted for Terri Lynn Land the Republican
4%	Lean toward Land the Republican
35%	TOTAL VOTE LAND
1%	Voted for Jim Fulner the Libertarian
1%	Lean toward Fulner the Libertarian
2%	TOTAL VOTE FULNER
---	Voted for Richard Matkin U.S. Taxpayers
1%	Lean toward Matkin U.S. Taxpayers
1%	TOTAL VOTE MATKIN
2%	Voted for Chris Wahmhoff the Green Party
---	Lean toward Wahmhoff the Green Party
2%	TOTAL VOTE WAHMOFF
9%	Undecided/Refused
1%	Would Not/Did Not Vote For U.S. Senator (<i>volunteered</i>)

___19. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? [IF SUPPORT OR OPPOSE, ASK: ‘Do you strongly or somewhat (SUPPORT/OPPOSE) the Tea Party movement?’ AND CODE BEST RESPONSE]

12%	Strongly supports Tea Party movement
19%	Somewhat supports Tea Party movement
31%	TOTAL SUPPORT
45%	TOTAL OPPOSE
16%	Somewhat opposes Tea Party movement
29%	Strongly opposes Tea Party movement
24%	Undecided/Refused

Finally, I would like to ask you a few questions about yourself for statistical purposes.

__25. Would you describe yourself as **(ROTATE)** a conservative, a moderate or a liberal?

34%	Conservative
37%	Moderate
19%	Liberal
10%	Undecided/Refused

__28. Generally speaking, do you consider yourself a Republican or a Democrat?

(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?

(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?

(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

23%	Strong Democrat
9%	Not Strong Democrat
10%	Independent-Lean Democrat
42%	TOTAL DEM
18%	Independent
38%	TOTAL GOP
7%	Independent-Lean Republican
9%	Not Strong Republican
22%	Strong Republican
2%	Other/Undecided/Refused