

**EPIC•MRA STATEWIDE POLL OF ACTIVE AND LIKELY NOVEMBER VOTERS**  
**[FREQUENCY REPORT OF SURVEY RESPONSES – 600 SAMPLE – ERROR ±4.0%]**  
*Polling Dates: October 4th, 2011 through October 6th, 2011 ( Live Interviews )*

*Exclusive for*  
**DETROIT FREE PRESS, WXYZ TV 7, WOOD TV 8, WILX TV 10, WJRT TV 12**

\_\_03. Overall, would you say that things in the United States are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

**Oct '12**

40% Right direction  
 53% Wrong track  
 7% Undecided/Refused

<b>Sept '12</b>	<b>July '12</b>	<b>April '12</b>	<b>Nov '11</b>	<b>Oct '11</b>	<b>Aug '11</b>
41% Right Direction	31%	35%	19%	14%	14%
51% Wrong track	56%	55%	71%	71%	75%
8% Undecided	13%	10%	10%	15%	11%

<b>Oct '12 Partisan Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem WOM</b>	<b>Ind Men</b>	<b>Ind WOM</b>	<b>Gop Men</b>	<b>Gop WOM</b>
Right Direction	40	74	30	6	73	74	35	24	7	4
Wrong Track	53	17	56	92	19	16	53	60	89	95
Undecided	7	9	14	2	8	10	12	16	4	1

Now, I would like to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you do not recognize a name, please tell me and we can move on. The first name is \_\_\_\_\_? “Do you have a favorable or unfavorable opinion of that person?” [IF FAVORABLE/UNFAVORABLE, ASK: “Would that be very or generally?” AND CODE BEST RESPONSE]

<b>[ROTATE Q.4 TO Q.9]</b>	<b><u>DO NOT RECOG</u></b>	<b><u>VERY FAVOR</u></b>	<b><u>TOTAL FAVOR</u></b>	<b><u>TOTAL UNFAV</u></b>	<b><u>VERY UNFAV</u></b>	<b><u>REF UNDEC</u></b>
<b>Oct '12</b>						
<b>_04. Barack Obama</b>	---	<b>34%</b>	<b>51%</b>	<b>46%</b>	<b>31%</b>	<b>3%</b>
Sept '12 Barack Obama	---	34%	52%	45%	32%	3%
July '12 Barack Obama	---	25%	49%	46%	30%	5%
June '12 Barack Obama	---	26%	46%	46%	35%	8%
Apr '12 Barack Obama	---	27%	50%	46%	33%	4%
Jan '12 Barack Obama	---	28%	52%	44%	26%	4%
Nov '11 Barack Obama	---	25%	48%	46%	31%	6%
Oct '11 Barack Obama	---	22%	46%	47%	32%	7%

[ROTATE Q.4 TO Q.9]	<u>DO NOT</u> <u>RECOG</u>	<u>VERY</u> <u>FAVOR</u>	<u>TOTAL</u> <u>FAVOR</u>	<u>TOTAL</u> <u>UNFAV</u>	<u>VERY</u> <u>UNFAV</u>	<u>REF</u> <u>UNDEC</u>				
<b>Obama</b>										
<b>Oct '12 Partisan</b>					<b>Dem</b>	<b>Dem</b>	<b>Ind</b>	<b>Ind</b>	<b>Gop</b>	<b>Gop</b>
<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>
Favorable	51	94	42	7	95	93	42	42	8	5
Unfavorable	46	5	49	91	5	5	47	51	89	93
<b>Oct '12</b>										
<b>_05. Mitt Romney</b>			<b>---</b>		<b>23%</b>		<b>45%</b>	<b>49%</b>	<b>34%</b>	<b>6%</b>
Sept '12 Mitt Romney			---		17%		44%	47%	32%	9%
July '12 Mitt Romney			---		9%		40%	48%	30%	12%
June '12 Mitt Romney			---		13%		41%	43%	27%	16%
Apr '12 Mitt Romney			---		10%		41%	45%	26%	14%
Jan '12 Mitt Romney			2%		8%		39%	43%	19%	16%
Nov '11 Mitt Romney			2%		8%		39%	35%	15%	24%
Oct '11 Mitt Romney			2%		9%		40%	34%	17%	24%
<b>Oct '12 Partisan</b>										
<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Dem</b>	<b>Dem</b>	<b>Ind</b>	<b>Ind</b>	<b>Gop</b>	<b>Gop</b>
Favorable	45	7	42	90	8	6	39	49	88	91
Unfavorable	49	88	38	7	90	87	46	29	7	7
<b>Oct '12</b>										
<b>_06. Joe Biden</b>			<b>1%</b>		<b>19%</b>		<b>44%</b>	<b>47%</b>	<b>28%</b>	<b>8%</b>
Sept '12 Joe Biden			---		15%		46%	43%	26%	11%
<b>Oct '12 Partisan</b>										
<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Dem</b>	<b>Dem</b>	<b>Ind</b>	<b>Ind</b>	<b>Gop</b>	<b>Gop</b>
Favorable	44	83	32	5	84	82	30	36	4	6
Unfavorable	47	8	50	89	11	5	49	51	90	89
<b>Oct '12</b>										
<b>_07. Paul Ryan</b>			<b>4%</b>		<b>23%</b>		<b>40%</b>	<b>41%</b>	<b>28%</b>	<b>15%</b>
Sept '12 Paul Ryan			6%		16%		37%	41%	28%	16%
<b>Oct '12 Partisan</b>										
<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Dem</b>	<b>Dem</b>	<b>Ind</b>	<b>Ind</b>	<b>Gop</b>	<b>Gop</b>
Favorable	40	6	32	89	7	5	25	47	82	81
Unfavorable	41	75	50	5	78	72	46	20	7	6

[ROTATE Q.4 TO Q.9]      DO NOT      VERY      TOTAL      TOTAL      VERY      REF  
RECOG      FAVOR      FAVOR      UNFAV      UNFAV      UNDEC

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**Oct '12**

<b>_08. Debbie Stabenow</b>	<b>1%</b>	<b>27%</b>	<b>52%</b>	<b>36%</b>	<b>21%</b>	<b>11%</b>
Sept '12 Debbie Stabenow	1%	18%	46%	40%	23%	13%
July '12 -- Debbie Stabenow	1%	14%	47%	38%	17%	14%
June '12 -- Debbie Stabenow	1%	16%	46%	41%	23%	12%
Apr'12 -- Debbie Stabenow	1%	15%	45%	40%	21%	14%
Jan '12 -- Debbie Stabenow	2%	16%	52%	35%	18%	11%
Nov '11 -- Debbie Stabenow	1%	17%	47%	39%	20%	13%
Oct'11 -- Debbie Stabenow	3%	16%	50%	36%	22%	11%

**Oct '12 Partisan**

<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Ind Men</b>	<b>Ind Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
Favorable	52	82	49	19	83	82	46	53	14	24
Unfavorable	36	7	30	70	8	6	37	22	77	62

**Oct '12**

<b>_09. Pete Hoekstra</b>	<b>10%</b>	<b>9%</b>	<b>30%</b>	<b>31%</b>	<b>18%</b>	<b>29%</b>
Sept '12 Pete Hoekstra	12%	7%	28%	32%	17%	28%
July '12 -- Pete Hoekstra	11%	5%	25%	27%	12%	37%
June '12 -- Pete Hoekstra	18%	6%	24%	23%	13%	35%
Apr'12 -- Pete Hoekstra	18%	5%	28%	23%	12%	31%
Jan '12 -- Pete Hoekstra	26%	8%	29%	21%	9%	24%
Nov '11 -- Pete Hoekstra	23%	9%	26%	17%	8%	34%
Oct'11 -- Pete Hoekstra	22%	10%	30%	21%	11%	27%

**Oct '12 Partisan**

<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Ind Men</b>	<b>Ind Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
Don't Recognize	11	15	11	5	11	18	7	16	6	4
Favorable	29	8	27	54	8	9	26	29	57	51
Unfavorable	31	50	25	12	59	42	35	13	11	13
Undecided	29	27	36	29	22	31	32	42	26	32

**Oct '12**

\_\_10. Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

11% Excellent ----- **43% TOTAL POSITIVE**  
 32% Pretty good  
 21% Just fair ----- **56% TOTAL NEGATIVE**  
 35% Poor  
 1% Undecided/Refused

	Sept '12	July '12	June '12	Apr '12	Jan '12	Nov '11	Oct '11	Aug '11
Excellent	16%	14%	13%	15%	13%	9%	9%	10%
Pretty Good	30%	30%	28%	29%	30%	28%	29%	24%
<b>Total Positive</b>	<b>46%</b>	<b>44%</b>	<b>41%</b>	<b>44%</b>	<b>43%</b>	<b>37%</b>	<b>38%</b>	<b>34%</b>
Just Fair	19%	16%	19%	19%	23%	25%	26%	25%
Poor	35%	39%	39%	36%	33%	37%	35%	40%
<b>Total Negative</b>	<b>54%</b>	<b>55%</b>	<b>58%</b>	<b>55%</b>	<b>56%</b>	<b>62%</b>	<b>61%</b>	<b>65%</b>

**Oct '12 Partisan**

<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Ind Men</b>	<b>Ind Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
Positive	43	85	25	4	84	85	23	29	5	3
Negative	56	15	72	96	16	15	74	69	95	97

**Oct '12**

\_\_11. How would you rate the job Debbie Stabenow has done as Michigan United States Senator -- would you give her a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

13% Excellent ----- **48% TOTAL POSITIVE**  
 35% Pretty good  
 23% Just fair ----- **45% TOTAL NEGATIVE**  
 22% Poor  
 7% Undecided/Refused

	Sept '12	July '12	June '12	Nov '12	Oct '11	Aug '11
Excellent	11	12%	12%	9%	11%	9%
Pretty Good	32	29%	31%	32%	29%	28%
<b>Total Positive</b>	<b>43</b>	<b>45%</b>	<b>43%</b>	<b>41%</b>	<b>40%</b>	<b>37%</b>
Just Fair	23	30%	25%	28%	28%	29%
Poor	22	23%	24%	24%	24%	25%
<b>Total Negative</b>	<b>45</b>	<b>53%</b>	<b>49%</b>	<b>52%</b>	<b>52%</b>	<b>54%</b>

**Oct '12 Partisan**

<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Ind Men</b>	<b>Ind Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
Positive	48	77	38	19	74	80	37	40	15	23
Negative	45	18	51	73	22	16	54	47	82	65

**Oct '12**

\_\_12. How would you rate your personal financial situation these days -- good, bad, or somewhere in the middle? [IF GOOD/BAD, ASK: "Would that be very or somewhat (GOOD/BAD)?"]

	<b>Sept '12</b>
11% Very good	9%
23% Somewhat good	22%
<b>34% TOTAL GOOD</b>	<b>31%</b>
<b>50% Somewhere in the middle</b>	<b>51%</b>
8% Somewhat bad	10%
6% Very bad	7%
<b>14% Total BAD</b>	<b>14%</b>
2% Undecided/Refused	1%

<b>Oct '12 Partisan Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem WOM</b>	<b>Ind Men</b>	<b>Ind WOM</b>	<b>Gop Men</b>	<b>Gop WOM</b>
Good	34	44	26	28	52	38	30	22	30	26
In the Middle	50	45	51	55	39	50	56	44	53	57
Bad	14	10	21	15	8	11	12	31	14	15

Thinking about this year's November general election, how would you vote on the following matchups?

**Oct '12**

\_\_13. If the election for President were held today, would you vote for **(ROTATE)** the Republican ticket of Mitt Romney for President and Paul Ryan for Vice President, or the Democratic ticket of Barack Obama for President and Joe Biden for Vice President?

[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, would you lean toward voting for the Republican ticket of Mitt Romney and Paul Ryan or the Democratic ticket of Barack Obama and Joe Biden?" **AND CODE BEST RESPONSE**]

45%	Vote for Barack Obama and Joe Biden the Democrats -----	<b>48% TOTAL OBAMA</b>
3%	Lean toward Barack Obama and Joe Biden the Democrats	
41%	Vote for Mitt Romney and Paul Ryan the Republicans ----	<b>45% TOTAL ROMNEY</b>
4%	Lean toward Mitt Romney and Paul Ryan the Republicans	
7%	Undecided/Refused	

	<b>Sep'12</b>	<b>Jul '12</b>	<b>Jun '12</b>	<b>Apr '12</b>	<b>Jan '12</b>	<b>Nov '11</b>	<b>Aug '11</b>	<b>Jul '11</b>	<b>Feb '11</b>
Vote Obama	44	45%	44%	44%	46%	39%	39%	39%	38%
Lean Obama	3	3%	3%	3%	2%	2%	3%	3%	3%
<b>Total Obama</b>	<b>47</b>	<b>48%</b>	<b>47%</b>	<b>47%</b>	<b>48%</b>	<b>41%</b>	<b>42%</b>	<b>42%</b>	<b>41%</b>
Vote Romney	35	37%	39%	39%	36%	41%	36%	34%	38%
Lean Romney	2	5%	4%	4%	4%	5%	9%	12%	8%
<b>Total Romney</b>	<b>37</b>	<b>42%</b>	<b>43%</b>	<b>43%</b>	<b>40%</b>	<b>46%</b>	<b>45%</b>	<b>46%</b>	<b>46%</b>
Undecided	16	10%	10%	10%	12%	13%	12%	12%	13%

<b>Oct '12 Partisan Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem WOM</b>	<b>Ind Men</b>	<b>Ind WOM</b>	<b>Gop Men</b>	<b>Gop WOM</b>
Obama	48	91	34	5	93	91	40	27	5	4
Romney	45	4	42	92	3	5	33	53	91	94
Undecided	7	5	24	3	4	4	27	20	4	2

In looking at other demographic breakouts beside political party affiliation, Obama leads among all women by a 47 to 44 percent plurality, and also among all men by a 48 to 45 percent plurality. Obama leads among men age 50 and over by 50 to 41 percent, but trails Romney among men age 18 to 49 by a 48 to 44 percent plurality. Obama and Romney were tied among women age 18 to 49 at 46 percent, and Obama leads women age 50 and over by a 51 to 44 percent majority.

Romney leads among voters under age 50 by 47 to 45 percent, while Obama leads among voters age 50 and over by a 51 to 43 percent majority.

Obama leads in Wayne, Oakland and Macomb Counties 50 to 43 percent, in Western Michigan by 49 to 42 percent, in the Outer Metro area by 48 to 40 percent, in Wayne County by 62 to 31 percent, and in the Bay area by 46 to 45 percent. Romney leads in Northern Michigan 54 to 44 percent, in Central Michigan 53 to 43 percent, in Macomb County 51 to 41 percent, and in Oakland County by 55 to 38 percent.

Obama and Romney are tied outside of Wayne, Oakland and Macomb Counties.

Obama leads among voters who said their financial situation is “good” by 59 to 35 percent, while Romney leads among voters who said their financial situation is “bad” by 57 to 34 percent, as well as among those who said their finances are “in the middle” by a narrow 48 to 45 percent plurality.

Romney leads among the 66 percent who said Romney won the debate by 62 to 32 percent, while Obama leads Romney among voters who said Obama won the debate by 97 percent, with 75 to 10 percent of those saying they tied voting for Obama and by 63 to 23 percent of voters who were undecided about the debate also Obama.

Obama leads among pro-choice voters by 71 to 22 percent, while Romney leads among pro-life voters 73 to 20 percent.

Romney leads among voters with children 54 to 39 percent, while Obama leads among voters without children by 52 to 41 percent.

Obama leads among union members 64 to 34 percent and among households where someone else is a union member by 62 to 31 percent, while Romney leads among non-union households 49 to 42 percent.

Obama leads among voters age 18 to 34 by 50 to 41 percent, among voters age 50 to 64 by 51 to 42 percent, and among voters age 65 and over by 50 to 43 percent. Romney leads among voters age 35 to 49 by 52 to 41 percent.

Obama leads among voters with a high school or less education by 52 to 43 percent, among voters with a post high school technical education by 49 to 46 percent, and among college educated voters by a 46 to 45 percent edge.

Obama leads among Protestants 49 to 44 percent and among voters with other religious preferences or no preference 50 to 40 percent, while Obama leads among Catholics 54 to 43 percent.

Obama leads among African Americans 89 to 5 percent, among other races by 51 to 34 percent, while Romney leads among white voters 52 to 41 percent.

Obama leads among voters making under \$50K by 56 to 38 percent, and among voters making \$50K to \$100K by 51 to 42 percent, while Romney leads among voters making over \$100K by 53 to 44 percent.

When the presidential race is simulated by assigning undecided voters to each candidate based on their partisan leanings, **Obama leads Romney by a bare 50 to 46 percent majority.**

## Oct '12

\_\_14. If the election for U.S Senate were held today, would you vote for (**ROTATE**) Pete Hoekstra the Republican or Debbie Stabenow the Democrat?

[**IF UNDECIDED, ASK:** "Well, if the election were held today and you had to decide right now, would you lean toward voting for (**ROTATE**) Pete Hoekstra the Republican or Debbie Stabenow the Democrat?" **AND CODE BEST RESPONSE**]

50% Vote for Debbie Stabenow the Democrat ----- **55% TOTAL STABENOW**  
 5% Lean toward Debbie Stabenow the Democrat  
 31% Vote for Pete Hoekstra the Republican ----- **35% TOTAL HOEKSTRA**  
 4% Lean toward Pete Hoekstra the Republican  
 10% Undecided/Refused

	Sep'12	July '12	June '12	Nov '11	Aug '11	Feb '11
Vote Stabenow	44	44%	45%	45%	42%	38%
Lean Stabenow	5	5%	4%	3%	5%	6%
<b>Total Stabenow</b>	<b>49</b>	<b>49%</b>	<b>49%</b>	<b>48%</b>	<b>47%</b>	<b>44%</b>
Vote Hoekstra	33	29%	32%	37%	33%	36%
Lean Hoekstra	5	6%	6%	5%	5%	6%
<b>Total Hoekstra</b>	<b>38</b>	<b>35%</b>	<b>38%</b>	<b>42%</b>	<b>38%</b>	<b>42%</b>
Undecided	13	16%	13%	10%	15%	14%

**Stabenow****Oct '12 Partisan**

<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Ind Men</b>	<b>Ind Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
Stabenow	55	90	47	18	89	91	47	47	13	23
Hoekstra	35	5	27	73	6	4	26	29	80	67
Undecided	10	5	25	9	5	5	27	24	7	10

**Oct '12**

\_\_15. How much of the First Presidential Debate from Wednesday night between **(ROTATE)** Mitt Romney and Barack Obama were you able to watch on television? **[READ 1 TO 4 BELOW]**

- 44% All of it
- 17% Most of it
- 16% Only some of it
- 23% Or none of it
- Undecided/Refused

**Oct '2 Partisan**

<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Ind Men</b>	<b>Ind Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
All of it	44	44	39	47	48	41	39	40	45	49
Most/Some of it	33	33	34	33	35	31	33	36	37	28
None of it	23	23	27	21	17	28	28	24	18	23

**Oct '12**

\_\_16. Based on your impressions from watching the debate, or from seeing, hearing or reading news coverage about the debate, who do you think won the first debate, **(ROTATE)** Mitt Romney or Barack Obama?

- 66% Mitt Romney won
- 12% Barack Obama won
- 8% It was a tie **(VOLUNTEERED)**
- 14% Undecided/Refused

**Oct '2 Partisan**

<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Ind Men</b>	<b>Ind Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
Romney won	66	45	67	90	54	39	67	67	89	91
Obama won	12	24	7	1	21	26	5	9	2	0
It was a tie	8	12	9	3	15	10	9	9	3	3
Undecided	14	20	18	6	11	26	19	16	6	6



\_\_27. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? **[IF SUPPORT OR OPPOSE, ASK: ‘Do you strongly or somewhat (SUPPORT/OPPOSE) the Tea Party movement?’ AND CODE BEST RESPONSE]**

19%	Strongly supports Tea Party movement -----	<b>36% TOTAL SUPPORT</b>
17%	Somewhat supports Tea Party movement	
10%	Somewhat opposes Tea Party movement -----	<b>47% TOTAL OPPOSE</b>
37%	Strongly opposes Tea Party movement	
17%	Undecided/Refused	

Finally, I would like to ask you a few questions about yourself for statistical purposes.

\_\_28. Do you think of yourself as pro-choice, meaning that you support allowing women to have the right to an abortion, or do you consider yourself pro-life, meaning that you oppose abortions except where it is necessary to save the life of the mother?

50%	Pro-choice
43%	Pro-life
7%	Undecided/Refused

\_\_35. Generally speaking, do you consider yourself a Republican or a Democrat?

**(IF DEM)** Do you consider yourself a strong Democrat or a not very strong Democrat?

**(IF INDEP)** Do you consider yourself closer to the Republican or Democratic Party?

**(IF REP)** Do you consider yourself a strong Republican or not a very strong Republican?

28%	Strong Democrat -----	<b>43% TOTAL DEMOCRAT</b>
5%	Not Strong Democrat	
10%	Independent-Lean Democrat	
17%	Independent	
12%	Independent-Lean Republican	
5%	Not Strong Republican	
21%	Strong Republican -----	<b>38% TOTAL REPUBLICAN</b>
2%	Other/Undecided/Refused	