

EPIC•MRA STATEWIDE POLL OF ACTIVE AND LIKELY 2012 VOTERS
FREQUENCY REPORT OF SURVEY RESPONSES
[600 SAMPLE – ERROR ±4%]
Polling Dates: October 1, 2011 through October 4, 2011

__03. Overall, would you say that things in the United States are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

14% Right direction
 71% Wrong track
 15% Undecided/Refused

__04. How about in Michigan – are things generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

30% Right direction
 52% Wrong track
 18% Undecided/Refused

Now, I would like to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you do not recognize a name, please tell me and we can move on. The first name is _____? “Do you have a favorable or unfavorable opinion of (him/her)?” **[IF FAVORABLE/UNFAVORABLE, ASK: Would that be very or generally?] AND CODE BEST RESPONSE]**

| [ROTATE Q.5 TO Q.11] | <u>DO NOT</u> <u>RECOG</u> | <u>VERY</u> <u>FAVOR</u> | <u>TOTAL</u> <u>FAVOR</u> | <u>TOTAL</u> <u>UNFAV</u> | <u>VERY</u> <u>UNFAV</u> | <u>REF</u> <u>UNDEC</u> |
|-----------------------------|---------------------------------------|-------------------------------------|--------------------------------------|--------------------------------------|-------------------------------------|------------------------------------|
| __05. Barack Obama | --- | 22% | 46% | 47% | 32% | 7% |
| __06. Rick Snyder | 1% | 13% | 43% | 42% | 28% | 14% |
| __07. Mitt Romney | 2% | 9% | 40% | 34% | 17% | 24% |
| __08. Clark Durant | 71% | 2% | 6% | 10% | 6% | 13% |
| __09. Debbie Stabenow | 3% | 16% | 50% | 36% | 22% | 11% |
| __10. Rick Perry | 21% | 5% | 22% | 34% | 21% | 23% |
| __11. Pete Hoekstra | 22% | 10% | 30% | 21% | 11% | 27% |

__12. Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

| | | |
|-----|-------------------|---------------------------|
| 9% | Excellent ----- | 38% TOTAL POSITIVE |
| 29% | Pretty good | |
| 26% | Just fair ----- | 61% TOTAL NEGATIVE |
| 35% | Poor | |
| 1% | Undecided/Refused | |

__13. Overall, how would you rate the job Rick Snyder has done as Michigan's Governor – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

| | | |
|-----|-------------------|---------------------------|
| 7% | Excellent ----- | 35% TOTAL POSITIVE |
| 28% | Pretty good | |
| 28% | Just fair ----- | 59% TOTAL NEGATIVE |
| 31% | Poor | |
| 6% | Undecided/Refused | |

__14. How would you rate the job Debbie Stabenow has done as Michigan United States Senator – would you give her a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

| | | |
|-----|-------------------|---------------------------|
| 11% | Excellent ----- | 40% TOTAL POSITIVE |
| 29% | Pretty good | |
| 28% | Just fair ----- | 52% TOTAL NEGATIVE |
| 24% | Poor | |
| 8% | Undecided/Refused | |

__15. Thinking about Michigan's economy, do you believe the economy in Michigan...
[READ 1 TO 3]

| | |
|-----|---|
| 35% | Has already bottomed out and is starting to improve |
| 30% | Is at the bottom but is not yet getting any better |
| 31% | Has not yet bottomed out and will still get worse |
| 4% | Undecided/Refused |

On another topic...

__20. Michigan businesses currently pay a personal property tax based on the value of their industrial and commercial machinery and equipment. This tax generates about \$1.27 billion a year statewide, with about 60% of the tax revenue going to the cities, villages and townships where the businesses are located and the other 40% going to local public school districts. Businesses say that if this tax is eliminated, it would provide an incentive for them to invest in new machinery and equipment, which would create more jobs. Would you favor or oppose a proposal to totally eliminate the personal property tax on Michigan businesses? [IF FAVOR/OPPOSE, ASK: "Would that be strongly or somewhat?" AND CODE BEST RESPONSE]

15% Strongly favor
 13% Somewhat favor
28% TOTAL FAVOR
61% TOTAL OPPOSE
 24% Somewhat oppose ----- GO TO Q. 22
 37% Strongly oppose----- GO TO Q. 22
 11% Undecided/Refused

__20/21 COMBINED. As I just mentioned, if the personal property tax on businesses is repealed, it would eliminate about \$770 million in revenue that currently goes to cities, villages and townships, and about \$500 million that currently funds local public school districts. Elimination of this local revenue source will likely result in major cuts in police and fire protection, as well as other local government services such as street repair and snow removal. It would also require many local public school districts to lay off teachers and support staff and cut existing programs to balance their budgets. Knowing this, let me ask you again, would you favor or oppose a proposal to totally eliminate the personal property tax on Michigan businesses? [IF FAVOR/OPPOSE, ASK: "Would that be strongly or somewhat?" AND CODE BEST RESPONSE]

9% Strongly favor
 8% Somewhat favor
17% TOTAL FAVOR
76% TOTAL OPPOSE
 30% Somewhat oppose
 46% Strongly oppose
 7% Undecided/Refused

__22. If the personal property tax on businesses is eliminated, more than 400 cities, villages and townships in all areas of Michigan – urban, rural and suburban – would lose 10 percent or more of their total property tax revenue, with some communities losing more than 50% of their property tax revenue. These cuts would be on top of about \$4 billion in cuts to local governments and roughly a billion dollars in cuts to local public schools in recent years. Knowing this, if the proposal to eliminate the personal property tax on Michigan business machinery and equipment is approved by Governor Snyder and the Legislature, do you think that the revenue lost should be completely replaced with another source of state tax revenue, should it mostly be replaced, should only some of it be replaced, or should none of the funding be replaced?

- 32% All of the revenue lost should be replaced
- 20% Most of the revenue lost should be replaced
- 24% Only some of the revenue lost should be replaced
- 10% None of the revenue lost should be replaced
- 14% Undecided/Refused

__23. If this proposal became law, do you think most businesses would use the money they would save to invest in new machinery and equipment, thereby creating more jobs, or, would most businesses hold on to the money they would receive and keep it as profits or for some other use that would not create jobs?

- 26% Most businesses would invest in new equipment
- 56% Most businesses would keep it as profits or some other use
- 6% Combination of both (**VOLUNTEERED**)
- 12% Undecided/Refused

__24. Some legislators have said that they believe the personal property tax on businesses should just be eliminated, but not replaced with another tax at all. If your state legislator voted to totally eliminate the business property tax and not replace the revenue, which would require local governments and school districts to make major cuts in their budgets, would you be more likely or less likely to vote for that legislator in the next election, or, would you say that this one issue won't influence your vote one way or the other? [**IF MORE/LESS LIKELY, ASK: "Would that be much (more/less) likely, or just somewhat?"**]

- 6% Much MORE likely to vote for legislator
- 6% Somewhat MORE likely to vote for legislator
- 12% TOTAL MORE LIKELY**
- 21% No Influence
- 60% TOTAL LESS LIKELY**
- 13% Somewhat LESS likely to vote for legislator
- 47% Much LESS likely to vote for legislator
- 7% Undecided/Refused

__25. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? [IF SUPPORT OR OPPOSE, ASK: 'Do you strongly or somewhat (SUPPORT/OPPOSE) the Tea Party movement?' AND CODE BEST RESPONSE]

| | |
|------------|--------------------------------------|
| 14% | Strongly supports Tea Party movement |
| 19% | Somewhat supports Tea Party movement |
| 33% | TOTAL SUPPORT |
| 44% | TOTAL OPPOSE |
| 7% | Somewhat opposes Tea Party movement |
| 37% | Strongly opposes Tea Party movement |
| 23% | Undecided/Refused |