EPIC▪MRA STATEWIDE POLL ON DETROIT ISSUES -- NOT INCLUDING DETROIT CITY
[FREQUENCY REPORT OF SURVEY RESPONSES – 600 SAMPLE – ERROR ±4.0%]
Polling Dates: May 3, 2014 through May 5, 2014
Conducted by live callers -- 20% cell phones

Survey conducted for the Detroit Journalism Cooperative (DJC)

__02. Overall, would you say that things in Michigan are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

48%	Right direction
37%	Wrong track
15%	Undecided/Refused

__03. How about in the City of Detroit – do you think that things are generally headed in the right direction in Detroit these days, or, have things pretty seriously gotten off on the wrong track?

44%	Wrong track
33%	Right direction
23%	Undecided/Refused

__04. Overall, how would you rate the job Rick Snyder has done as Michigan's Governor – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

10%	Excellent
36%	Pretty good
46%	*TOTAL POSITIVE*
52%	*TOTAL NEGATIVE*
31%	Just fair
21%	Poor
2%	Undecided/Refused

__05. Overall, how would you rate the job that Mike Duggan has done so far as Detroit's newly elected Mayor? Would you give him a positive rating of excellent or pretty good, or a negative rating of only fair or poor?

8%	Excellent
26%	Pretty good
34%	*TOTAL POSITIVE*
18%	*TOTAL NEGATIVE*
14%	Just fair
4%	Poor
48%	Undecided/Refused

__06. Thinking about your general impressions of the City of Detroit, would you say that you have a positive or negative impression of Detroit? **[IF POSITIVE/NEGATIVE, ASK: "**Would that be a very or somewhat **(positive/negative)** impression of Detroit?" **AND CODE BEST RESPONSE]**

5%	Very positive impression of Detroit ------------**ASK Q.7**
23%	Somewhat positive impression of Detroit ------**ASK Q.7**
28%	***TOTAL POSITIVE***
58%	***TOTAL NEGATIVE***
29%	Somewhat negative impression of Detroit -------------------**GO TO Q.8**
29%	Very negative impression of Detroit ------------------------**GO TO Q.8**
11%	Neither positive or negative ---------**GO TO Q.9**
3%	Undecided/Refused -------------------**GO TO Q.9**

__07. What stands out for you as the most important reason why you have a positive impression of Detroit? **[WRITE COMMENT AS STATED, THEN GO TO Q.9]**

N=169

31%	City is Improving – Improving through Bankruptcy
11%	Downtown
8%	Duggan - Local Government
8%	New Businesses - Economic Improvement
6%	Sports-Venues
5%	Arts - Culture - Festivals
5%	Entertainment - Lots to Do
3%	Lived There - From There
2%	Auto Industry
2%	History - Iconic - The Motor City
2%	It Cannot Get Any Worse
2%	Many Opportunities
2%	Police - Fire Services have Improved
1%	Architecture
1%	Belle Isle
1%	City Services have Improved
1%	Greenfield Village
1%	Housing Programs - Affordable
1%	I Work There
1%	Like - In General
1%	State Aid
1%	Wayne State University
4%	Other/Undecided/Refused

__08. What stands out for you as the most important reason why you have a negative impression of Detroit? **[WRITE COMMENT AS STATED]**

N=347

42%	Crime - Unsafe
15%	Blight - Abandoned Buildings
13%	Poor - Corrupt Leadership
7%	No Jobs - Poor Economy - No New Business
6%	Wasteful Spending-Mismanagement
3%	City Services Poor
3%	Detroit Bankruptcy
3%	Homelessness – Poverty - Welfare
1%	Blacks-Minorities
1%	Educational System is Poor
1%	Flight from the City - People Leaving
1%	Heavy Traffic
1%	Negative Media Image and Portrayal
1%	Our Taxes Go There
1%	Residents are Rude - Uncaring
1%	Other/Undecided/Refused

__09. How important do you think it is to the economic and financial health of the State of Michigan as a whole, for the City of Detroit to be financially viable and able to succeed? Is Detroit's success essential, very important but not essential, only somewhat important, or not really important at all to the economic and financial success of Michigan?

31%	Essential
48%	Very important but not essential
79%	***TOTAL IMPORTANT***
16%	Only somewhat important
4%	Not really important at all
1%	Undecided/Refused

__10. As you may know, the City of Detroit filed for bankruptcy protection last year, with negotiations currently ongoing to determine how best to address the city's multi-billion dollar debt obligations to creditors. How closely have you been following news coverage of the Detroit bankruptcy story – very closely, somewhat closely, only a little closely, or haven't you been following it at all?

11%	Very closely
39%	Somewhat closely
32%	Only a little closely
18%	Not following it at all
---	Undecided/Refused

__11. What would you say is the single most important cause of Detroit's financial crisis? **[WRITE COMMENT AS STATED]**

32%	Poor - Corrupt Leadership
19%	Wasteful Spending - Mismanagement
8%	Kwame Kilpatrick
6%	No Jobs - Poor Economy - No New Business
4%	Auto Industry Collapse - Bankruptcy
3%	Flight from the City – People Leaving
2%	Crime - Unsafe
2%	High Pensions - Benefits were Unfunded
2%	Outsourcing Overseas
2%	Unions
1%	Blight - Abandoned Buildings
1%	City Council
1%	Residents Themselves are the Problem
1%	Snyder – Orr - Emergency Manager
1%	The Democrats and their Policies
15%	Other/Undecided/Refused

__12. Governor Snyder has proposed and the Legislature is considering a proposal to provide $350 million dollars in state funding to provide assistance for the financial recovery of Detroit. The state funding proposed would be conditional on all of the other parts of a bankruptcy settlement agreement in Detroit coming together. Based on what you may know or have heard or read about the proposal by Governor Snyder to provide $350 million in funding assistance for Detroit, do you favor or oppose the proposal? **[IF FAVOR/OPPOSE, ASK: "**Would that be strongly or somewhat?" **AND CODE BEST RESPONSE]**

17%	Strongly favor
32%	Somewhat favor
49%	*TOTAL FAVOR*
34%	*TOTAL OPPOSE*
14%	Somewhat oppose
20%	Strongly oppose
17%	Undecided/Refused

__13. Under the proposal, the funds the state provides would be used to reduce the impact of the bankruptcy on the pensions of city of Detroit retirees that they would otherwise feel, and enable Detroit to avoid having to sell artwork collections from the Detroit Institute of Arts to pay off its debt and balance the city budget. Knowing this, are you more likely to support the proposal, less likely to support it, or, would you say that knowing the funds would be used for these two purposes doesn't really influence your opinion one way or the other? **[IF MORE/LESS LIKELY, ASK: "**Would that be much or somewhat (**more/less likely**) to the support the proposal?" **AND CODE BEST RESPONSE]**

19%	Much more likely
27%	Somewhat more likely
46%	*TOTAL MORE LIKELY*
37%	No influence
13%	*TOTAL LESS LIKELY*
6%	Somewhat less likely
7%	Much less likely
4%	Undecided/Refused

[Q'S 12 & 13 COMBINED – IMPACT OF MORE/LESS LIKELY RESPONSE AFTER INFO]

Support for Governor Snyder's proposed $350 million in funding assistance for Detroit increases based on more or less likely response in Q. 13. **Do you favor or oppose the proposal?**

62%	*TOTAL FAVOR*
32%	*TOTAL OPPOSE*
6%	**Undecided/Refused**

There are two funding options under consideration…

[ROTATE Q.14 AND Q.15]

__14. Under (one/another) funding option, the $350 million dollars in state funds would be paid in yearly installments of $17.5 million dollars over 20 years from federal tobacco settlement money. Thinking about this longer-term, 20-year funding proposal for Detroit, do you favor or oppose it? **[IF FAVOR/OPPOSE, ASK: "**Would that be strongly or somewhat?" **AND CODE BEST RESPONSE]**

16%	Strongly favor
37%	Somewhat favor
53%	*TOTAL FAVOR*
34%	*TOTAL OPPOSE*
16%	Somewhat oppose
18%	Strongly oppose
13%	Undecided/Refused

__15. Under (one/another) funding option, a lesser amount of state funds, of about $200 million dollars, which would be the equivalent of paying $350 million dollars over 20 years, would be paid in one lump sum from the estimated state budget surplus of up to $1 billion dollars anticipated this year. Thinking about this funding option for one lump sum of state funding, do you favor or oppose it? **[IF FAVOR/ OPPOSE, ASK: "**Would that be strongly or somewhat?" **AND CODE BEST RESPONSE]**

8%	Strongly favor
22%	Somewhat favor
30%	*TOTAL FAVOR*
56%	*TOTAL OPPOSE*
20%	Somewhat oppose
36%	Strongly oppose
14%	Undecided/Refused

__16. Which approach would you favor _**more**_; **[ROTATE]** providing $350 million dollars in funding over 20 years in yearly installments from federal tobacco settlement money, OR, providing about $200 million dollars in one lump sum of funding by using a portion of the state budget surplus?

53%	Providing funding over 20 years from federal tobacco settlement money
23%	Providing funding in one lump sum by using a portion of this year's state budget surplus
17%	Opposes both approaches *(volunteered)*
7%	Undecided/Refused

__17. How much of a priority do you think addressing Detroit's financial recovery should be for your elected state senator or state representative – should it be a top priority, important but not a top priority, only somewhat important, or not really important at all?

24%	A top priority
43%	Important but not a top priority
67%	*TOTAL IMPORTANT*
25%	Only somewhat important
6%	Not really important at all
2%	Undecided/Refused

__18. Regardless of the method of payment selected, if your elected state senator or state representative voted in favor of a proposal to provide state funding assistance to resolve Detroit's financial crisis, would you be more likely to vote for your legislator, less likely to vote for him or her, or, would you say that this one vote wouldn't influence you one way or the other? **[IF MORE/LESS LIKELY, ASK: "**Would that be much or somewhat (**more/less likely**)?" **AND CODE BEST RESPONSE]**

9%	Much more likely
18%	Somewhat more likely
27%	*TOTAL MORE LIKELY*
55%	No influence
15%	*TOTAL LESS LIKELY*
8%	Somewhat less likely
7%	Much less likely
3%	Undecided/Refused

__19. Do you or does anyone else in your household work in the City of Detroit? **[PROBE FOR BEST RESPONSE]**

3%	Yes, respondent ------**GO TO Q.25**
3%	Yes, someone else ---**ASK Q.20**
---	Yes, multiple ---------**GO TO Q.25**
6%	*TOTAL WORK IN DETROIT*
94%	No, no one ------------**ASK Q.20**
---	Undecided/Refused -**ASK Q.20**

__20. Have you ever been to Detroit?

N=580

96%	Yes
4%	No --------------------------------------**GO TO Q.25**
---	Undecided/Refused --------------------**GO TO Q.25**

__21. How many times would you say you have ever visited Detroit – more than 10 times, 5 to 9 times, or less than 5 times?

N=555

76%	More than 10 times
12%	5 to 9 times
12%	Less than five times
---	Undecided/Refused

__22. Did you travel to Detroit mostly for business or pleasure?

N=555

20%	Business
77%	Pleasure
3%	Undecided/Refused

__23. Overall, how would you rate your experience visiting Detroit? Would you offer a positive rating of excellent or pretty good, or a negative rating of only fair or poor?

N=555

13%	Excellent
51%	Pretty good
64%	*TOTAL POSITIVE*
36%	*TOTAL NEGATIVE*
26%	Just fair
10%	Poor
---	Undecided/Refused

__24. Based on your experience visiting Detroit, what are the chances you would visit Detroit again? Would you definitely visit Detroit again, probably visit Detroit again, would you not likely visit Detroit again, or, would you definitely not visit Detroit again?

N=555

45%	Definitely visit Detroit again
30%	Probably visit Detroit again
75%	*TOTAL VISIT DETROIT AGAIN*
18%	Not likely visit Detroit again
7%	Definitely not visit Detroit again
---	Undecided/Refused

__25. How many people do you know who live in the City of Detroit – several, only a few, one or two, or do you not know anyone who lives in Detroit?

45%	Does not know anyone from Detroit
27%	Knows several people from Detroit
19%	Knows only a few people from Detroit
9%	Knows one or two people from Detroit
---	Undecided/Refused

__26. If Detroit comes out of bankruptcy and is able to improve city services, as well as reduce the problems of crime and blight in the City, would you consider moving to Detroit in the future, or not?

85%	No, would not consider moving to Detroit
14%	Yes, would consider moving to Detroit
1%	Undecided/Refused

__27. If a child of yours or close personal friend decided to move to Detroit, would you strongly approve of their decision, somewhat approve, somewhat disapprove and be nervous about their decision, or, would you strongly disapprove of the decision and may try to talk them out of moving to Detroit?

10%	Strongly approve of decision
29%	Somewhat approve of decision
39%	*TOTAL APPROVE*
54%	*TOTAL DISAPPROVE*
26%	Somewhat disapprove and be nervous about their decision
28%	Strongly disapprove and may try to talk them out of it
7%	Undecided/Refused

__31. Generally speaking, do you consider yourself a Republican or a Democrat?

(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?
(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?
(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

22%	Strong Democrat
5%	Not Strong Democrat
7%	Independent-Lean Democrat
34%	***TOTAL DEMOCRAT***
26%	Independent
35%	***TOTAL REPUBLICAN***
11%	Independent-Lean Republican
9%	Not Strong Republican
15%	Strong Republican
5%	Other/Undecided/Refused