

EPIC•MRA STATEWIDE POLL – JANUARY 2015
[FREQUENCY REPORT OF SURVEY RESPONSES – 600 SAMPLE – ERROR ±4.0%]
Polling Dates: January 24th, 2015 through January 27th, 2015
Conducted by live callers -- 20% cell phones

__03. Overall, would you say that things in Michigan are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

60% | Right direction
 27% | Wrong track
 13% | Undecided/Refused

Now, I would like to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. The first name is _____? “Do you have a favorable or unfavorable opinion of that person?”

[IF FAVORABLE/ UNFAVORABLE, ASK: “Would that be very or generally?” AND CODE BEST RESPONSE]

| [ROTATE Q.4 TO Q.11] | | <u>DO NOT RECOG</u> | <u>VERY FAVOR</u> | <u>TOTAL FAVOR</u> | <u>TOTAL UNFAV</u> | <u>VERY UNFAV</u> | <u>REF UND</u> |
|----------------------|--------------|---------------------|-------------------|--------------------|--------------------|-------------------|----------------|
| __04. | Barack Obama | --- | 23% | 46% | 47% | 31% | 7% |
| __05. | Rick Snyder | --- | 16% | 54% | 36% | 19% | 10% |

__06. Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

13% | Excellent
 31% | Pretty good
44% | TOTAL POSITIVE
55% | TOTAL NEGATIVE
 22% | Just fair
 33% | Poor
 1% | Undecided/Refused

__07. Overall, how would you rate the job being done by Rick Snyder as Michigan’s Governor – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

10% | Excellent
 40% | Pretty good
50% | TOTAL POSITIVE
48% | TOTAL NEGATIVE
 34% | Just fair
 14% | Poor
 2% | Undecided/Refused

__08. Thinking about the economy in Michigan, do you believe Michigan's economy...[**READ 1 TO 3**]

| | |
|-----|---|
| 71% | Has already bottomed out and is starting to improve |
| 18% | Is at the bottom but is not yet getting any better |
| 8% | Has not yet bottomed out and will still get worse |
| 3% | Undecided/Refused |

__09. As you may know, the Michigan Legislature has placed a proposal, designated as Proposal 1, on the upcoming May 5th election ballot. Proposal 1 would increase the state sales tax from 6 to 7 cents on the dollar to provide funding to improve Michigan roads, and to increase funding for public schools and local governments. Knowing that, what are the chances you will vote in the May 5th election -- are you very certain to vote, somewhat certain, will you likely vote, are the chances only 50-50 you will vote, or, will you not likely vote at all?

| | |
|-----|----------------------------------|
| 77% | Very certain to vote |
| 12% | Somewhat certain to vote |
| 4% | Will likely vote |
| 7% | Chances 50-50/Not likely to vote |
| --- | Undecided/Refused |

__10. If Proposal 1 is approved by voters, the state sales tax would be increased from 6 to 7 cents on the dollar, to provide 1.3 billion dollars per year in increased funding for road improvements, along with 300 million dollars per year in additional funding for local public schools, and 95 million dollars in new revenue funding for local governments to provide services. Based on this description and what you may know or have heard or read about Proposal 1, if the election were held today and you voted, would you vote **YES** to approve of Proposal 1, or would you vote **NO** to oppose it?

[**IF UNDECIDED, ASK:** "Well, if the election were held today and you had to decide right now, would you lean toward voting **YES** or **NO**?" **AND CODE BEST RESPONSE**]

| | |
|------------|-----------------------|
| 33% | Yes |
| 13% | Lean toward Yes |
| 46% | TOTAL VOTE YES |
| 41% | TOTAL VOTE NO |
| 35% | No |
| 6% | Lean toward No |
| 13% | Undecided/Refused |

Q.10 AMONG "VERY CERTAIN" MAY VOTERS N=459

| | |
|------------|-----------------------|
| 35% | Yes |
| 11% | Lean toward Yes |
| 46% | TOTAL VOTE YES |
| 44% | TOTAL VOTE NO |
| 39% | No |
| 5% | Lean toward No |
| 10% | Undecided/Refused |

INTRO TO Q. 11: Now I would like to read a more detailed statement about Proposal 1. Increasing the state sales tax from 6 to 7 cents would raise about 1.6 billion dollars per year, with 1.3 billion dollars going to state road, street and bridge improvements; 300 million dollars per year in new increased funding going to local public schools, equal to about \$200 per pupil; 112 million dollars going to mass transit services; and 95 million dollars in increased revenue sharing going to local governments. The sales tax increase would in part replace 752 million dollars in revenue that currently goes to schools and local governments has been generated by the existing 6 percent sales tax charged on gasoline at the pump, which would be eliminated. Also, the existing gas tax and diesel fuel tax would be replaced with a tax charged at the wholesale level, resulting in an estimated 3 cent per gallon gas tax increase above 2013 levels. Vehicle registration fees would increase by eliminating a 10 percent per year discount new car buyers receive for the first three years they own their cars, as well as increasing registration fees for hybrid and electric vehicles, which will raise an additional 45 million dollars. It will also increase annual fees for heavy commercial trucks by 50 million dollars. The Earned Income Tax Credit, which was reduced in 2011, would be fully restored, which will provide about \$300 per year in tax relief for low-income families. Universities would no longer be funded from the state School Aid Fund, meaning funding from that source could only be used for local public schools and community colleges.

__11. After hearing this detailed statement about the sales tax proposal, let me ask you again, if the election were held today, would you vote **YES** to approve of a sales tax increase, or **NO** to oppose it?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, would you lean toward voting YES or NO?” AND CODE BEST RESPONSE]

| | |
|------------|-----------------------|
| 26% | Yes |
| 12% | Lean toward Yes |
| 38% | TOTAL VOTE YES |
| 47% | TOTAL VOTE NO |
| 38% | No |
| 9% | Lean toward No |
| 15% | Undecided/Refused |

Q.11 AMONG “VERY CERTAIN” MAY VOTERS N=459

| | |
|------------|-----------------------|
| 26% | Yes |
| 11% | Lean toward Yes |
| 37% | TOTAL VOTE YES |
| 49% | TOTAL VOTE NO |
| 42% | No |
| 7% | Lean toward No |
| 14% | Undecided/Refused |

__37. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? [IF SUPPORT OR OPPOSE, ASK: ‘Do you strongly or somewhat (SUPPORT/OPPOSE) the Tea Party movement?’ AND CODE BEST RESPONSE]

| | |
|------------|--------------------------------------|
| 12% | Strongly supports Tea Party movement |
| 19% | Somewhat supports Tea Party movement |
| 31% | TOTAL SUPPORT |
| 46% | TOTAL OPPOSE |
| 12% | Somewhat opposes Tea Party movement |
| 34% | Strongly opposes Tea Party movement |
| 23% | Undecided/Refused |

Finally, I would like to ask you a few questions about yourself for statistical purposes.

__38. Do you think of yourself as pro-choice, meaning that you support allowing women to have the right to an abortion, or do you consider yourself pro-life, meaning that you oppose abortions except where it is necessary to save the life of the mother?

| | |
|-----|--|
| 49% | Pro-choice – women have the right to an abortion |
| 44% | Pro-life – against abortions except to save life of mother |
| 7% | Undecided/Refused |

__45. Would you describe yourself as (**ROTATE**) a conservative, a moderate or a liberal?

| | |
|-----|-------------------|
| 37% | Conservative |
| 37% | Moderate |
| 17% | Liberal |
| 9% | Undecided/Refused |

__46. Generally speaking, do you consider yourself a Republican or a Democrat?
(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?
(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?
(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

| | |
|------------|-----------------------------|
| 24% | Strong Democrat |
| 8% | Not Strong Democrat |
| 7% | Independent-Lean Democrat |
| 39% | TOTAL DEMOCRAT |
| 22% | Independent |
| 35% | TOTAL REPUBLICAN |
| 7% | Independent-Lean Republican |
| 10% | Not Strong Republican |
| 18% | Strong Republican |
| 4% | Other/Undecided/Refused |