

**Michigan Republican Presidential Primary Election**

**Commissioned by Detroit Free Press, WXYZ TV 7, WLNS TV 6, WOOD TV 8, and WJRT TV 12**

**[Frequency Report of Survey Responses – 400 sample – 4.9% error rate]**

**[Survey conducted by live interviewers from Feb 27<sup>th</sup> to Feb 29<sup>th</sup>, 2016 – 30% cell phones]**

**ABSENTEE VOTERS ( ALREADY VOTED ) – 11% OF RESPONDENTS**

\_\_ 04. Which candidate running for president in the Michigan Republican presidential primary did you vote for? **[DO NOT READ – THEN GO TO Q.6]**

---- Jeb Bush  
 2% Ben Carson  
 ---- Chris Christie  
 10% Ted Cruz  
 5% John Kasich  
 14% Marco Rubio  
 45% Donald Trump  
 ---- Some other candidate  
 24% Undecided/Refused

**INTRO TO Q.6:**

Now, I would like to read you the full list of Republican candidates that are still in the race. For each one I read, please tell me if you recognize the name, and if so, whether your opinion of that person is favorable or unfavorable. The first name is \_\_\_\_\_. Do you have a favorable or unfavorable opinion of (him/her)? **[IF FAVORABLE/UNFAVORABLE, ASK: “Would that be very or generally?” AND CODE BEST RESPONSE]**

**[ROTATE Q.6 THROUGH Q.10]**

	<u>NO REC</u>	<u>VER FAV</u>	<u>TOT FAV</u>	<u>TOT UNF</u>	<u>VER UNF</u>	<u>UNDEC</u>
__06. Ben Carson	0%	27%	72%	19%	7%	9%
__07. Ted Cruz	0%	23%	57%	33%	16%	10%
__08. John Kasich	2%	18%	54%	24%	9%	20%
__09. Marco Rubio	0%	23%	64%	26%	13%	10%
__10. Donald Trump	0%	25%	48%	43%	31%	9%

**ALL RESPONDENTS ( ABSENTEE VOTES INCLUDED )**

\_\_11. After hearing the full list of candidates running, let me ask you again, if the election were held today, which candidate would you vote for? **[DO NOT READ LIST UNLESS RESPONDENT ASKS FOR CANDIDATE NAMES TO BE READ - IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward?” AND CODE BEST RESPONSE]**

6%	Ben Carson -----	<b>GO TO Q. 12</b>	
2%	Lean toward Carson -----	<b>GO TO Q. 12</b>	<b>8% Total Carson</b>
17%	Ted Cruz -----	<b>GO TO Q. 12</b>	
2%	Lean toward Cruz -----	<b>GO TO Q. 12</b>	<b>19% Total Cruz</b>
7%	John Kasich -----	<b>GO TO Q. 12</b>	
1%	Lean toward Kasich -----	<b>GO TO Q. 12</b>	<b>8% Total Kasich</b>
16%	Marco Rubio -----	<b>GO TO Q. 12</b>	
2%	Lean toward Rubio -----	<b>GO TO Q. 12</b>	<b>18% Total Rubio</b>
25%	Donald Trump -----	<b>GO TO Q. 12</b>	
4%	Lean toward Trump -----	<b>GO TO Q. 12</b>	<b>29% Total Trump</b>
----	Some other candidate -----	<b>GO TO Q. 12</b>	
----	Lean toward other candidate -----	<b>GO TO Q. 12</b>	
18%	Still Undecided/Refused -	<b>GO TO INTRO TO Q. 14</b>	<b>18% Undecided</b>

\_\_12. How certain are you that you will vote for (CANDIDATE NAMED IN Q.11); are you very certain, somewhat certain, or, not certain at all, and you might change your mind before the election?

63%	Very certain
18%	Somewhat certain
18%	Not certain at all – may change mind
1%	Undecided/Refused

\_\_13. Which candidate would be your second choice? **[DROP CANDIDATE NAMED IN Q.11 AND THEN READ REMAINING NAMES - IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward?” AND CODE BEST RESPONSE]**

11%	Ben Carson	
4%	Lean toward Carson	<b>15% Total Carson</b>
12%	Ted Cruz	
3%	Lean toward Cruz	<b>15% Total Cruz</b>
14%	John Kasich	
4%	Lean toward Kasich	<b>18% Total Kasich</b>
21%	Marco Rubio	
5%	Lean toward Rubio	<b>26% Total Rubio</b>
9%	Donald Trump	
3%	Lean toward Trump	<b>12% Total Trump</b>
----	Some other candidate	
----	Lean toward other candidate	
14%	Undecided/Refused	<b>14% Undecided</b>

**INTRO TO Q.14:**

On a different topic, although there are a number of qualities that people feel children should have, people generally feel that some qualities are more important than others. Now I am going to read several pair of qualities that children could have. For each pair of qualities I read, please tell me which one is more important for a child to have? **[ROTATE Q.13 THROUGH Q.16]**

\_\_14. Respect for elders or independence?

75% Respect for elders  
 14% Independence  
 9% Both (**VOLUNTEERED**)  
 2% Undecided/Refused

\_\_15. Curiosity or good manners

28% Curiosity  
 55% Good manners  
 15% Both (**VOLUNTEERED**)  
 2% Undecided/Refused

\_\_16. Self-reliance or obedience?

55% Self reliance  
 33% Obedience  
 11% Both (**VOLUNTEERED**)  
 1% Undecided/Refused

\_\_17. Well behaved or being considerate?

36% Well behaved  
 46% Being considerate  
 16% Both (**VOLUNTEERED**)  
 2% Undecided/Refused

**[ROTATE Q.18 AND Q.19]**

\_\_18. Donald Trump has stated that if he is elected president, he would temporarily ban all Muslims from entering the United States until we have a better handle on efforts by ISIS or Al-Qaeda to infiltrate the United States with terrorists that they have trained. Do you agree or disagree with Donald Trump's position on banning Muslims from entering the United States? **[IF AGREE/DISAGREE, ASK: "Would that be strongly or somewhat?" AND CODE BEST RESPONSE]**

39%	Strongly agree	
22%	Somewhat agree	<b>61% Total Agree</b>
16%	Somewhat disagree	
16%	Strongly disagree	<b>32% Total Disagree</b>
7%	Undecided/Refused	

\_\_19. Bernie Sanders, one of the two Democratic candidates running for President, has said that if he is elected President, he would provide free college tuition for students wishing to attend college, and he would pay for his \$75 billion plan for free college tuition by imposing a tax of one half of a percent on stock market trades and a smaller fee on bond transactions and other trading. Do you agree or disagree with Bernie Sanders plan to provide free college tuition? **[IF AGREE/DISAGREE, ASK: “Would that be strongly or somewhat?” AND CODE BEST RESPONSE]**

6%	Strongly agree	
7%	Somewhat agree	<b>13% Total Agree</b>
14%	Somewhat disagree	
68%	Strongly disagree	<b>82% Total Disagree</b>
5%	Undecided/Refused	

\_\_20. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? **[IF SUPPORT OR OPPOSE, ASK: ‘Do you strongly or somewhat (SUPPORT/OPPOSE) the Tea Party movement?’ AND CODE BEST RESPONSE]**

17%	Strongly supports Tea Party movement	
37%	Somewhat supports Tea Party movement	<b>54% Tea Party Supporters</b>
12%	Somewhat opposes Tea Party movement	
7%	Strongly opposes Tea Party movement	<b>19% Tea Party Opponents</b>
27%	Undecided/Refused	

Finally, I would like to ask you just a few questions for statistical purposes only.

\_\_21. Do you think of yourself as pro-choice, meaning that you support allowing women to have the right to an abortion, or do you consider yourself pro-life, meaning that you oppose abortions except where it is necessary to save the life of the mother?

23%	Pro-choice
71%	Pro-life
6%	Undecided/Refused

\_\_30. Would you describe yourself as **(ROTATE)** a conservative, a moderate or a liberal? **[IF CONSERVATIVE, ASK] Would that be very or mostly conservative?**

31%	Very conservative
36%	Mostly conservative
24%	Moderate
2%	Liberal
7%	Undecided/Refused

\_\_31. Generally speaking, do you consider yourself a Republican or a Democrat?

**(IF DEM)** Do you consider yourself a strong Democrat or a not very strong Democrat?

**(IF INDEP)** Do you consider yourself closer to the Republican or Democratic Party?

**(IF REP)** Do you consider yourself a strong Republican or not a very strong Republican?

0%	Strong Democrat	
1%	Not Strong Democrat	
2%	Independent-Lean Democrat	<b>3% Total Democrat</b>
12%	Independent	
18%	Independent-Lean Republican	
15%	Not Strong Republican	
48%	Strong Republican	<b>81% Total Republican</b>
1%	Other	
3%	Undecided/Refused	<b>16% Total Independent/Other</b>