

EPIC-MRA STATEWIDE POLL OF ACTIVE AND LIKELY NOVEMBER 2014 VOTERS
[FREQUENCY REPORT OF SURVEY RESPONSES – 600 SAMPLE – ERROR ±4.0%]
Polling Dates: August 22, 2014 through August 25, 2014
Conducted by live callers -- 20% cell phones

__03. Overall, would you say that things in Michigan are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

46% | Right direction
41% | Wrong track
13% | Undecided/Refused

Now, I would like to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you do not recognize a name, please say so and we can move on. The first name is _____? “Do you have a favorable or unfavorable opinion of that person?” **[IF FAVORABLE/UNFAVORABLE, ASK: “Would that be very or generally?” AND CODE BEST RESPONSE]**

[ROTATE Q.4 TO Q.11]		<u>DO NOT RECOG</u>	<u>VERY FAVOR</u>	<u>TOTAL FAVOR</u>	<u>TOTAL UNFAV</u>	<u>VERY UNFAV</u>	<u>REF/UND</u>
__04.	Barack Obama	---	23%	47%	48%	34%	5%
__05.	Rick Snyder	---	12%	45%	46%	28%	9%
__06.	Mark Schauer	29%	7%	26%	21%	6%	24%
__07.	Gary Peters	24%	6%	28%	24%	9%	24%
__08.	Terri Lynn Land	13%	9%	33%	37%	20%	17%
__09.	Bill Schuette	38%	5%	25%	15%	8%	22%
__10.	Mark Totten	81%	1%	4%	4%	1%	11%
__11.	Godfrey Dillard	87%	1%	3%	2%	---	8%
__12.	Ruth Johnson	64%	3%	15%	6%	2%	15%

__13. Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

10% | Excellent
30% | Pretty good
40% | **Total Positive**
59% | **Total Negative**
21% | Just fair
38% | Poor
1% | Undecided/Refused

__14. Overall, how would you rate the job Rick Snyder has done as Michigan's Governor – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

8%	Excellent
33%	Pretty good
41%	Total Positive
57%	Total Negative
29%	Just fair
28%	Poor
2%	Undecided/Refused

__15. Overall, how would you rate the job Bill Schuette has done as Michigan Attorney General – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

4%	Excellent
24%	Pretty good
28%	Total Positive
37%	Total Negative
27%	Just fair
10%	Poor
35%	Undecided/Refused

__16. Overall, how would you rate the job Ruth Johnson has done as Michigan Secretary of State – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

4%	Excellent
26%	Pretty good
30%	Total Positive
26%	Total Negative
20%	Just fair
6%	Poor
44%	Undecided/Refused

On another topic...

__17. Thinking about the economy in Michigan, do you believe Michigan's economy...**[READ 1 TO 3]**

64%	Has already bottomed out and is starting to improve
22%	Is at the bottom but is not yet getting any better
11%	Has not yet bottomed out and will still get worse
3%	Undecided/Refused

Thinking about the November general election, how you would vote in the following matchups.

__18. In the race for Governor, if the election were held today, would you vote for [ROTATE] Rick Snyder the Republican or Mark Schauer the Democrat?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Mark Schauer the Democrat or Rick Snyder the Republican?” AND CODE BEST RESPONSE]

39%	Vote for Mark Schauer the Democrat
6%	Lean toward Mark Schauer
45%	Total Schauer
43%	Total Snyder
39%	Vote for Rick Snyder the Republican
4%	Lean toward Rick Snyder
12%	Undecided/Refused

__19. In the race for U.S. Senate, if the election were held today, would you vote for [ROTATE] Terri Lynn Land the Republican or Gary Peters the Democrat?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Gary Peters the Democrat or Terri Lynn Land the Republican?” AND CODE BEST RESPONSE]

40%	Vote for Gary Peters the Democrat
5%	Lean toward Gary Peters
45%	Total Peters
39%	Total Land
36%	Vote for Terri Lynn Land the Republican
3%	Lean toward Terri Lynn Land
16%	Undecided/Refused

__20. In the race for Michigan Attorney General, if the election were held today, would you vote for [ROTATE] Bill Schuette the Republican or Mark Totten the Democrat?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Mark Totten the Democrat or Bill Schuette the Republican?” AND CODE BEST RESPONSE]

27%	Vote for Mark Totten the Democrat
7%	Lean toward Mark Totten
34%	Total Totten
40%	Total Schuette
36%	Vote for Bill Schuette the Republican
4%	Lean toward Bill Schuette
26%	Undecided/Refused

__21. In the race for Michigan Secretary of State, if the election were held today, would you vote for [ROTATE] Ruth Johnson the Republican or Godfrey Dillard the Democrat?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Godfrey Dillard the Democrat or Ruth Johnson the Republican?” AND CODE BEST RESPONSE]

26%	Vote for Godfrey Dillard the Democrat
5%	Lean toward Godfrey Dillard
31%	Total Dillard
39%	Total Johnson
34%	Vote for Ruth Johnson the Republican
5%	Lean toward Ruth Johnson
30%	Undecided/Refused

Turning to another topic...

__22. Based on what you know or have heard or read about student performance in charter schools compared to traditional public schools, do you think charter schools perform better than traditional public schools, worse, or about the same? [IF BETTER/WORSE, ASK: “Would that be much or somewhat (better/worse)?” AND CODE BEST RESPONSE]

9%	Much better
21%	Somewhat better
30%	Total better
34%	About the same
21%	Total worse
10%	Somewhat worse
11%	Much worse
15%	Undecided/Refused

__23. Do you think there is too much state regulation of charter schools, too little, or, do you think there is about the right amount of state regulation of charter schools? [IF TOO MUCH/TOO LITTLE, ASK: “Would that be much or somewhat (too much/too little)?” AND CODE BEST RESPONSE]

6%	Much too much
8%	Somewhat too much
14%	Total too much
26%	About the right amount
31%	Total too little
12%	Somewhat too little
19%	Much too little
29%	Undecided/Refused

Now I'm going to read a pair of statements. After I read both statements, please tell me whether the **FIRST** statement or the **SECOND** statement comes closer to your view. **[FOLLOW-UP WITH: "Do you feel strongly or not very strongly about that statement coming closer to your view?" AND CODE BEST RESPONSE]**

	<u>STRG</u> <u>1ST</u>	<u>TOT</u> <u>1ST</u>	<u>TOT</u> <u>2ND</u>	<u>STRG</u> <u>2ND</u>	<u>DK/</u> <u>UND</u>
___25. If a charter school is run by a full-service, for-profit management company, since they are private corporations, they SHOULD NOT be required to publicly reveal how tax dollars are spent.					
OR For-profit management companies that either partly or completely run charter schools SHOULD BE required to fully and publicly explain how they spend all of the tax dollars received, and they should be required to be just as accountable and transparent as traditional public schools.	11%	15%	82%	71%	3%

Now I am going to read several statements to you that describe legislative proposals that would impact charter schools. For each description I read, please tell me if you favor or oppose that proposal? Would you favor or oppose **[PROBE TO SEE IF STRONGLY/SOMEWHAT FAVORS/OPPOSES EACH]**

	<u>STR</u> <u>FAV</u>	<u>TOT</u> <u>FAV</u>	<u>TOT</u> <u>OPP</u>	<u>STR</u> <u>OPP</u>	<u>DK/</u> <u>UND</u>
[ROTATE Q.27 TO Q.30]					
___27. A moratorium on any new charter schools being authorized until the reported problems with charter schools can be fully investigated by the Michigan Department of Education and the Legislature, with any regulations that are needed put into place before more charter schools are authorized to open?	52%	73%	18%	10%	9%
___28. Enact a law that would require all charter schools in Michigan to meet the same state standards for student performance, accountability, openness and transparency of all information and decision making that traditional public schools must follow?	66%	84%	13%	6%	3%
___29. Removing the profit motive from educating children that attend charter schools by prohibiting any future charter schools from being managed by for-profit companies?	46%	61%	28%	13%	11%
___30. Legislation to require for-profit charter school management companies to report how all tax dollars are spent, including public reporting of salaries, costs and expenses, under the same guidelines that are currently required for traditional public schools?	76%	88%	8%	5%	4%

__44. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? [IF SUPPORT OR OPPOSE, ASK: ‘Do you strongly or somewhat (**support/oppose**) the Tea Party movement?’ **AND CODE BEST RESPONSE**]

12%	Strongly supports Tea Party movement
17%	Somewhat supports Tea Party movement
29%	Total Support
48%	Total Oppose
12%	Somewhat opposes Tea Party movement
36%	Strongly opposes Tea Party movement
23%	Undecided/Refused

Finally, I would like to ask you a few questions about yourself for statistical purposes.

__45. Do you think of yourself as pro-choice, meaning you think women should have the right to have an abortion in all cases allowed by current federal law, do you consider yourself strongly pro-life, meaning you oppose abortions in all cases without exception, or, do you consider yourself mostly pro-life, meaning you oppose abortions except where it necessary to save the life of the mother, or to end a pregnancy caused by rape or incest?

46%	Pro-choice – women have the right to an abortion in all cases allowed by current federal law
18%	Strongly Pro-life – against abortions in all cases
31%	Mostly Pro-life – against abortions except to save life of mother and/or rape or incest
5%	Undecided/Refused

__52. Would you describe yourself as (**ROTATE**) a conservative, a moderate or a liberal?

39%	Conservative
34%	Moderate
20%	Liberal
7%	Undecided/Refused

__53. Generally speaking, do you consider yourself a Republican or a Democrat?

(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?

(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?

(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

26%	Strong Democrat
7%	Not Strong Democrat
8%	Independent-Lean Democrat
41%	Total Dem
17%	Independent
38%	Total GOP
12%	Independent-Lean Republican
8%	Not Strong Republican
18%	Strong Republican
4%	Other/Undecided/Refused