

EPIC-MRA STATEWIDE SURVEY OF LIKELY NOVEMBER VOTERS
--- FREQUENCY REPORT OF SURVEY RESPONSES ---
Polling dates: August 28th, 2012
[TOTAL 1200 SAMPLE – ERROR ±2.6%]

Hello, I'm calling from **EPIC-MRA**, a Lansing based survey research firm. We're conducting a very short survey of Michigan voters for media outlets about the upcoming November election. Please take a couple of minutes to indicate your opinions by Pressing your phone key pad numbers as instructed to indicate your answers.

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__1. If you are a registered voter at the address we are calling, please Press 1. If you're not registered, Press 2.

100% Registered voter
--- Not registered ---- **GO TO TERMINATE** – Thank you for your time, but this is a survey of likely voters

__2. Thinking about the November election for president, if you are very certain to vote, Press 1, if you are somewhat certain, Press 2, if you are not sure yet, Press 3, and if you are not likely to vote, Press 4.

96% Very certain to vote
2% Somewhat certain to vote
2% Not sure yet
--- Will not likely vote -- **GO TO TERMINATE** – Thank you for your time, but this is a survey of likely voters

__3. For statistical purposes only, please use your telephone key pad to enter a two digit number to indicate your age?

7%	18 to 29 years ---	(1983 to 1994)
15%	30 to 40 -----	(1972 to 1982)
16%	41 to 49 -----	(1963 to 1971)
13%	50 to 55 -----	(1957 to 1962)
21%	56 to 64 -----	(1948 to 1956)
24%	65 and over -----	(1947 or before)
4%	Undecided/Refused	

__4. If you are a man, Press 1. If you are a woman, Press 2.

46% Man
54% Woman

__5. In the November general election for President, if the election were held today, Press 1 if you would vote for Mitt Romney the Republican, Press 2 if you would vote for Barack Obama the Democrat, and Press 9 if you are undecided.

43% Mitt Romney the Republican ----- **GO TO Q.7**
47% Barack Obama the Democrat ----- **GO TO Q.7**
10% Undecided/Unsure ----- **ASK Q. 6**

__Q5/Q6 COMBINED: Well, if the election were held today and you had to decide right now, which candidate would you lean toward? Press 1 for Mitt Romney the Republican, Press 2 for Barack Obama the Democrat, or Press 9 if you are still undecided.

46% Mitt Romney the Republican -----GO TO Q. 8
49% Barack Obama the Democrat ----- GO TO Q. 8
5% Still Undecided/Unsure ----- GO TO Q. 8

__7. How certain are you that you will vote for that candidate? Press 1 for very certain, Press 2 for somewhat certain, Press 9 for not certain at all and that you might change your mind.

93% Very certain
 6% Somewhat certain
 1% Not certain at all – may change mind

__8. In the election for United States Senator, if the election were held today, Press 1 if you would vote for Pete Hoekstra the Republican, Press 2 if you would vote for Debbie Stabenow the Democrat, and Press 9 if you are undecided.

40% Pete Hoekstra the Republican ----- **GO TO Q.10**
 48% Debbie Stabenow the Democrat -----**GO TO Q.10**
 12% Undecided/Unsure ----- **ASK Q. 9**

__ Q8/Q9 COMBINED: Well, if the election were held today and you had to decide right now, which candidate would you lean toward? Press 1 for Pete Hoekstra the Republican, Press 2 for Debbie Stabenow the Democrat, or Press 9 if you are still undecided.

44% Pete Hoekstra the Republican
51% Debbie Stabenow the Democrat
5% Still Undecided/Unsure

Thinking about your opinion of the candidates for President...

__10. If you have a very favorable opinion of **Mitt Romney**, Press 1 -- if you have a somewhat favorable opinion, Press 2 – if you have a somewhat unfavorable opinion, Press 3 – if you have a very unfavorable opinion of Mitt Romney, Press 4 -- and if you are not sure, Press 9.

33% Very favorable ----- **49% TOTAL FAVORABLE**
 16% Somewhat favorable
 21% Somewhat unfavorable ----- **47% TOTAL UNFAVORABLE**
 27% Very unfavorable
 4% Never heard or no opinion

__11. If you have a very favorable opinion of **Barack Obama**, Press 1 -- if you have a somewhat favorable opinion, Press 2 – if you have a somewhat unfavorable opinion, Press 3 – if you have a very unfavorable opinion of Barack Obama, Press 4 -- and if you are not sure, Press 9.

36%	Very favorable -----	52% TOTAL FAVORABLE
16%	Somewhat favorable	
13%	Somewhat unfavorable -----	46% TOTAL UNFAVORABLE
33%	Very unfavorable	
2%	Never heard or no opinion	

__12. Thinking about the job Barack Obama is doing as President, Press 1 if you would give Barack Obama a positive rating of excellent, Press 2 if you would give him a positive rating of pretty good, Press 3 if you would give him a negative rating of just fair, Press 4 if you would give Barack Obama a negative rating of poor, and Press 9 if you are not sure of what rating to give him.

24%	Excellent, positive -----	48% TOTAL POSITIVE
24%	Pretty good, positive	
11%	Just fair, negative -----	50% TOTAL NEGATIVE
39%	Poor, negative	
2%	Unsure	

__13. How would you best describe your racial or ethnic background, Press 1 if you are White, Press 2 if you are African American or Black, Press 3 if you are some other race or ethnic background.

83%	White
10%	African American/Black
7%	Other race or ethnic background

__14. How would you describe your party affiliation? Press 1 if you are a Republican, Press 2 if you mostly lean toward voting for Republicans, Press 3 if you are a Democrat, Press 4 if you mostly lean toward voting for Democrats, Press 5 if you are an Independent and don't vote for one party more than the other, and Press 6 if you are a member of a minor political party.

23%	Republican -----	36% TOTAL REPUBLICAN
13%	Mostly lean toward voting for Republicans	
25%	Democrat -----	39% TOTAL DEMOCRAT
14%	Mostly lean toward voting for Democrats	
25%	Independent/ Minor party/other	

THANK YOU: That completes the survey! Thank you very much. We greatly appreciate your responses.