

EPIC•MRA STATEWIDE AUTOMATED POLL OF LIKELY NOVEMBER 6TH VOTERS
[FREQUENCY REPORT OF SURVEY RESPONSES]
[800 SAMPLE – ERROR ±3.5%]
Polling Dates: October 17, 2012

Commissioned by the DETROIT FREE PRESS and WXYZ TV 7

If you are a registered voter at the address we are calling, please Press 1. If you're not a registered voter, Press 3.

100% Registered voter
---- Not registered

If you are a man, Press 1. If you are a woman, Press 3.

46% Man
54% Woman

For statistical purposes only, please use your telephone key pad to enter a two digit number to indicate your age?

Age 18 to 34 18%
Age 35 to 49 25%
Age 50 to 64 31%
Age 65 and over 26%

Thinking about the upcoming November 6th election for president, if you are very certain you will vote, Press 1 - if you are somewhat certain to vote, Press 3 - if you have already voted by absentee ballot, Press 5 - if you are not likely to vote, Press 7 - and if you are not sure, Press 9.

95% Very certain to vote
3% Somewhat certain to vote
2% Already voted by absentee ballot

COMBINED RESULTS WITH ABSENTEE VOTERS & LEANERS

In the November 6th general election for President, if the election were held today, if you would vote for Barack Obama the Democrat, Press 1 - if you would vote for Mitt Romney the Republican, Press 3 – if you are undecided, Press 9.

50%	Barack Obama the Democrat		
2%	Leaning toward Barack Obama	52%	TOTAL VOTE FOR OBAMA
45%	Mitt Romney the Republican		
1%	Leaning toward Mitt Romney	46%	TOTAL VOTE FOR ROMNEY
2%	Other/Undecided/Unsure		

How much of the Presidential debate between Mitt Romney and Barack Obama did you watch last night? If you watched all of the debate, Press 1 – if you watched most of the debate, Press 3 – if you only watched some of the debate, Press 5 – and if you watched none of the debate, Press 9.

55% All of it
 16% Most of it
 13% Only some of it
 15% Watched none of it

Based on your impressions from watching the debate, or seeing, hearing or reading news coverage of the debate, who do you think won the debate? If you think Barack Obama won the debate, Press 1 – if you think Mitt Romney won the debate, Press 3 – if you think it was a tie, Press 5 – if you are not sure who won the debate, Press 9.

46% Barack Obama
 35% Mitt Romney
 11% Tie
 8% Unsure

Thinking about your opinion of the candidates for President...

If you have a very favorable opinion of **Mitt Romney**, Press 1 - if you have a somewhat favorable opinion, Press 3 – if you have a somewhat unfavorable opinion, Press 5 – if you have a very unfavorable opinion of Mitt Romney, Press 7 -- and if you are not sure, Press 9.

38%	Very favorable	
13%	Somewhat favorable	52% Total Favorable
19%	Somewhat unfavorable	
27%	Very unfavorable	45% Total Unfavorable
3%	Not sure	

If you have a very favorable opinion of **Barack Obama**, Press 1 -- if you have a somewhat favorable opinion, Press 3 – if you have a somewhat unfavorable opinion, Press 5 – if you have a very unfavorable opinion of Barack Obama, Press 7 -- and if you are not sure, Press 9.

37%	Very favorable	
16%	Somewhat favorable	53% Total Favorable
15%	Somewhat unfavorable	
31%	Very unfavorable	45% Total Unfavorable
2%	Not sure	

Turning to another topic...

The contract for Jim Leyland, the manager of the Detroit Tigers, expires at the end of the current baseball season. If you think that the Detroit Tigers should offer Jim Leyland an extension of his contract as manager at least through the 2013 season, Press 1 – if you think the Detroit Tigers SHOULD NOT extend his contract and instead look for another manager, Press 3 – if you are not sure Press 9.

69% Extend Leyland's contract
 12% DO NOT extend Leyland's contract
 19% Not sure

Two Detroit Tigers had amazing seasons during the last 2 years; Justin Verlander won both the Cy Young Award and MVP in 2011, a rare feat; meanwhile slugger Miguel Cabrera was the first player since 1967 to lead the American League in batting average, home runs and runs batted in, known as the Triple Crown. If you had to compare them, which season was more remarkable? If you think it was Justin Verlander in 2011, Press 1 -- if you think it was Miguel Cabrera this year, Press 3 -- if you are unsure or can't decide and think they were both equally remarkable, Press 9.

27% Justin Verlander in 2011
 65% Miguel Cabrera this year
 8% Both/Unsure

__14. How would you best describe your racial or ethnic background? If you are White, Press 1 - if you are African American or Black, Press 3 - if you are some other race or ethnic background, Press 5.

83% White
 11% African American/Black
 6% Other race or ethnic background

__15. How would you describe your party affiliation? If you are a Democrat, Press 1 -- if you mostly vote for Democrats or lean toward Democrats, Press 3 -- if you are a Republican, Press 5 -- if you mostly vote for Republicans or lean toward Republicans, Press 7 -- if you are an Independent and don't vote for one party more than the other, or consider yourself a member of a minor political party, Press 9.

31%	Democrat	
11%	Mostly vote for or lean toward Democrats	42% Total Democrat
21%	Republican	
16%	Mostly vote for or lean toward Republicans	37% Total Republican
21%	Independent or minor party	