

Survey on the Detroit Mayor General Election
[FREQUENCY REPORT OF SURVEY RESPONSES – 400 SAMPLE – ERROR ±4.9%]
Polling Dates: October 24th, 2013 through October 26th, 2013
Conducted by live callers -- 20% cell phones

Commissioned by the Detroit Free Press and WXYZ TV 7

__04. Overall, would you say that the City of Detroit is headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

- 30% Right direction
- 50% Wrong track
- 20% Undecided/Refused

As you may know, the federal government and private investors will make about \$400 million dollars available to address the needs of the City of Detroit. Some of the federal funding will be earmarked for specific purposes, but much of that new money can be used to address any number of the city’s needs. Of the following list of specific city services that are needed, which one would be your first choice to use increased new funding to provide? **[READ & ROTATE 1 TO 8 BELOW – TAKE FIRST RESPONSE ONLY, THEN ASK: “From the same list of services, what would be your second choice?: [CODE RESPONSE – DO NOT READ UNLESS RESPONDENT ASKS, THEN ASK: “What would be your third choice?” AND CODE BEST RESPONSES]**

	<u>Q.5 - First</u>	<u>Q.6 - Second</u>	<u>Q.7 - Third</u>	<u>COMBINED</u>
Hire more officers to patrol the streets and reduce response time	43%	16%	14%	25%
Tear down abandoned buildings	13%	28%	16%	19%
Get all street lights working properly	12%	14%	21%	16%
Provide more police focused on gangs	3%	6%	6%	5%
Improve local roads and fix potholes	1%	6%	4%	4%
Hire more firefighters and repair broken fire equipment	4%	14%	15%	11%
Fund programs to address poverty and homelessness	7%	8%	9%	8%
Provide jobs or job training to city residents	14%	8%	15%	12%
Undecided/Refused	3%	---	---	---

___08. In addition to deciding which services should be funded more than others, what is your first choice in terms of where any new funding should be spend – in the [ROTATE] downtown area, midtown area, or the neighborhoods? [CODE BEST RESPONSE]

- 3% Downtown area
- 3% Midtown area
- 93% Neighborhoods
- 1% Undecided/Refused

On another topic...

___09. Do you favor or oppose the decision by Governor Snyder to appoint Kevyn Orr to serve as emergency manager with the authority to manage Detroit finances for up to 18 months, or until the city budget is balanced? [IF FAVOR/OPPOSE, ASK: “Would that be strongly or somewhat?” AND CODE BEST RESPONSE]

- 14% Strongly favor
- 12% Somewhat favor
- 26% TOTAL FAVOR**
- 59% TOTAL OPPOSE**
- 8% Somewhat oppose
- 51% Strongly oppose
- 15% Undecided/Refused

___10. Do you think it was necessary for Kevyn Orr, the Emergency Manager, to begin bankruptcy proceedings to resolve the financial crisis in the City of Detroit, or, do you think the Detroit financial crisis could be resolved without declaring bankruptcy?

- 24% Bankruptcy was necessary to resolve financial crisis
- 60% Financial crisis could be resolved without declaring bankruptcy
- 16% Undecided/Refused

___11. When the emergency manager has completed his job in another year, do you think his actions will result in an improvement in city services, will his actions make city services worse, or, will they remain the same?

- 32% Improve city services
- 15% Make city services worse
- 35% Stay the same
- 18% Undecided/Refused

VOTING AT THE POLLS

___19. If the election for Mayor were held today, would you vote for [ROTATE] Mike Duggan or Benny Napoleon?

[IF UNDECIDED, ASK: ‘Well, if the election were held today and you had to decide right now, who would you lean toward, [ROTATE] Napoleon or Duggan?’

N=317

44%	Mike Duggan
6%	Lean toward Duggan
50%	TOTAL VOTE DUGGAN
26%	TOTAL VOTE NAPOLEON
22%	Benny Napoleon
4%	Lean toward Napoleon
24%	Undecided/Refused

ABSENTEE AND POLLS – COMBINED VOTE Q.18/Q.19

51%	TOTAL VOTE DUGGAN
26%	TOTAL VOTE NAPOLEON
23%	Undecided/Refused

___20. Benny Napoleon recently announced that if he were elected Mayor, he would select former Detroit City Attorney Krystal Crittendon to serve as his Deputy Mayor. Knowing this, let me ask you again, if the election for Mayor were held today, would you vote for [ROTATE] Mike Duggan or Benny Napoleon?

[IF UNDECIDED, ASK: ‘Well, if the election were held today and you had to decide right now, who would you lean toward, [ROTATE] Napoleon or Duggan?’

46%	Mike Duggan
6%	Lean toward Duggan
52%	TOTAL VOTE DUGGAN
27%	TOTAL VOTE NAPOLEON
22%	Benny Napoleon
5%	Lean toward Napoleon
21%	Undecided/Refused

___21. In the August 6th primary election for Mayor, did you vote for [ROTATE] Benny Napoleon, did you vote for Mike Duggan by writing in his name, did you vote for another candidate, or, were you not able to vote in the primary election?

37%	Mike Duggan by writing in his name
22%	Benny Napoleon
7%	Some other candidate
21%	Did not vote in the primary
2%	Cannot remember
11%	Refused

Now I would like to read several words and phrases to you that describe the kind of qualities Detroit voters may be looking for in their next mayor. For each word or phrase I read, please tell me whether you think it is a better description of [ROTATE] Mike Duggan or Benny Napoleon?

[ROTATE Q.22 THROUGH Q.31]	<u>Mike Duggan</u>	<u>Benny Napoleon</u>	<u>Both (Vol)</u>	<u>DK Undec</u>
__22. Someone you can trust. Is this a better description of [ROTATE] Mike Duggan or Benny Napoleon?.....	44%	26%	7%	23%
__23. Has the right kind of experience to be Mayor.....	46%	26%	9%	19%
__24. Strong roots in the community.....	27%	61%	3%	9%
__25. Will be more effective in working with the Emergency Manager and state government to improve services in Detroit.....	61%	18%	3%	18%
__26. Will be a strong leader.....	51%	26%	8%	15%
__27. Will be better able to manage the Detroit budget and city finances.....	62%	18%	2%	18%
__28. Will be better at fixing Detroit's neighborhoods.....	46%	35%	4%	15%
__29. More likely to effectively work with City Council.....	46%	34%	4%	16%
__30. Will be more effective in working with surrounding communities.....	59%	27%	5%	9%
__31. Will be more effective in fighting crime.	36%	52%	3%	9%

__32. Governor Snyder and Emergency Manager Kevyn Orr have proposed that Detroit’s historic 985 acre Belle Isle Park will be leased for 30 years and operated as a Michigan state park, saving Detroit between \$4 to \$6 million per year to maintain Belle Isle, with a commitment that the state will fund between \$10 million to \$20 million dollars in improvements in the first three years to the park. The City would have two optional 15 year renewals of the lease agreement. Based on what you know or have heard or read about this proposal to have the state lease Belle Isle and operate it as a state park, do you favor or oppose the proposal? **[IF FAVOR/OPPOSE, ASK: “Would that be strongly or somewhat?” AND CODE BEST RESPONSE]**

- 29% Strongly favor
- 17% Somewhat favor
- 46% TOTAL FAVOR**
- 45% TOTAL OPPOSE**
- 11% Somewhat oppose
- 34% Strongly oppose
- 9% Undecided/Refused

__33. The Detroit City Council voted to approve of an alternative proposal that would have the state lease Belle Isle Park for 10 years instead of 30 years as proposed by the state. The proposal by City Council would include all of the requirements proposed by Governor Snyder. Based on what you know or have heard or read about the alternative proposal by City Council, do you favor the state 30 year lease proposal, the city council 10 year proposal, or, do you oppose both proposals and prefer that the City of Detroit keep Belle Isle Park and operate it as a City Park?

- 19% Favors state 30 year lease proposal
- 42% Favors city council 10 year proposal
- 35% Opposes both proposals and prefers keeping Belle Isle as a city park
- 4% Undecided/Refused

__34. Under the state proposal, visitors who drive to Belle Isle would need a pass – known as the Michigan Recreation Passport – to gain entrance to the park. Currently, purchase of the \$11 Michigan Recreation Passport allows access to any of Michigan’s State Parks and Campgrounds and the proposal would include Belle Isle as one of them. The passes can be purchased from the Department of Natural Resources or can be included as part of the payment to the Secretary of State when renewing license plates. Those walking, biking or taking public transportation could still get on to the island for free. Do you favor or oppose this yearly fee to gain entrance to Belle Isle Park? **[IF FAVOR/OPPOSE, ASK: “Would that be strongly or somewhat?” AND CODE BEST RESPONSE]**

- 49% Strongly favor
- 14% Somewhat favor
- 63% TOTAL FAVOR**
- 32% TOTAL OPPOSE**
- 7% Somewhat oppose
- 25% Strongly oppose
- 5% Undecided/Refused

__35. Do you agree or disagree with the following statement. With Kevyn Orr, the Emergency Manager, appointed by Governor Snyder, and having complete control over the finances and operations of the City of Detroit, voting in the upcoming election for Mayor really doesn't matter because whoever the new mayor is, he will essentially be powerless to take any action as long as the Emergency Manager is in charge. Do you agree or disagree with that statement? **[IF AGREE/DISAGREE, ASK: "Would that be strongly or somewhat?" AND CODE BEST RESPONSE]**

22%	Strongly agree
15%	Somewhat agree
37%	TOTAL AGREE
55%	TOTAL DISAGREE
14%	Somewhat disagree
41%	Strongly disagree
8%	Undecided/Refused